टीबोर्डभारत **Tea Board India**
14, बी.टी.एमसरनी (ब्रेबोर्नरोड) कोलकाता 700001
14, B.T.M Sarani (Brabourne Road) Kolkata 700 001
www.teaboard.gov.in

Ref. No. 12(3)/LC/Import/Issues/2021/13201 Dated 22.12.2021

Notification

Whereas, in exercise of its powers under sub section (3) and (5) of the Tea Act, 1953, the Central Government has notified Tea (Distribution and Export) Control order, 2005 (herein after called as the 'said Order') to exercise control over export, import and distribution of imported teas in India.

And whereas, under paragraph 3 of the said Order no distributor shall carry out the business of distributing imported tea and no exporter shall export teas or export imported tea except under a license obtained in accordance with the provisions of this Order.

And whereas, under paragraph 34 of the said Order, the Licensing Authority can issue any direction relating to import and export of tea.

And whereas, it has come to notice that the imported teas are being passed off/exported after blending with other teas in the name of Indian Tea, which reduces export competitiveness and image of Indian tea globally.

Now therefore, in exercise of the power under paragraph 34 of the Tea (Distribution & Export) Control Order, 2005, it is hereby directed that the exporters shall clearly mention the origin of tea in packages and invoices while exporting. Any tea exported as Indian tea or as any nomenclature of Indian tea shall comprise 100% of such Indian tea and in case Indian tea has been blended with imported tea, the same shall be exported as multi origin tea and should not be marked as teas of Indian origin under any circumstances. Failure to comply with this direction shall invite action as deemed fit.

(Dr. K.N. Raghavan)
Deputy Chairman, Tea Board &
Licensing Authority

To,

All Producer Associations
All Exporter Associations
All Buyer Associations

Copy to:
Executive Director, Coonoor and Guwahati
DDTD Siliguri, Jalpaiguri, Palampur
All Heads of Departments, Tea Board, Kolkata
System Analyst, Tea Board ... For uploading in the website of Tea Board